

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Publication Charges - Released of Advertisement in ‘National Geographic (NGM) & National Geographic Traveller (NGT)’ for both Magazines through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Release an amount of Rs.1,00,000/- (Rupees One Lakh only) - Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 237

Dated:-11-03-2014

Read the following:

1. From M/s ACK Media-Publishers of National Geographic & National Geographic Traveller India, Dated:05-08-2013.
2. Govt.Lr.No.4903/PMU/PRO/2013-5, of YAT & C (PMU) Department, Dt.28-08-2013.
3. Invoice No. IN13-14/137 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, Dt.01-10-2013.

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ORDER:

In the letter 1st read above, M/s. ACK Media-Publishers of National Geographic & National Geographic Traveller India has requested to release full page (Colour) Tourism Promotion advertisement in ‘National Geographic (NGM) & National Geographic Traveller (NGT)’ for both Magazines. Accordingly, Government have issued a work order for an amount of Rs.1,00,000/- (Rupees One Lakhs only) for publication of the said Tourism Promotion work through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished a bill for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards publication of full page (colour) Tourism Promotion work in ‘National Geographic (NGM) & National Geographic Traveller (NGT)’ for both Magazines and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards Tourism Promotion published in ‘National Geographic (NGM) & National Geographic Traveller (NGT)’ for both Magazines, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd, through on line. The details of Bank account is as follows:-

Account Name: Stark Communications (Cochin) Pvt.Ltd,
Account No. 05922000003412
Name of the Bank: Kotak Mahindra Bank Limited, M.G.Road Branch, Cochin.
IFSC Code: KKBK0000592
PAN No: AAICS8453N

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER